

Americans receive almost 4 million tons of junk mail every year, *nearly half is never opened*. Even if you recycle there are still enormous costs in terms of ink, energy to produce, deliver and recycle the paper. There are recycling inefficiencies and loss of virgin forest to create the high quality glossy paper that most junk mail uses.

One of the best ways you can reduce the cost to the environment and your own time is:

Write in large letters, **“Do not sell my name or address”**, whenever you donate money, order a product or fill a warranty card.

Americans get 23.31 pieces of direct mail per week. 46% of it is never read.

Each year, 100 million trees are used to produce junk mail.



250,000 homes could be heated with one day's supply of junk mail.

If you saved all the junk mail you received this year, that would equal 1 ½ trees.

“Do Not Call” Telemarketing Sales Calls Registry.

The Registry will prevent most unwanted telemarketing calls; however, you should not expect total or immediate relief from such calls. The National Do Not Call Registry gives you a choice about whether to receive telemarketing calls at home. [Most telemarketers](#) should not call your number once it has been on the registry for 31 days. If they do, you can file a complaint at this Website. You can register your home or mobile phone for free. Your registration will be effective for [five years](#).

Sellers and telemarketers: Go to <https://telemarketing.donotcall.gov> to subscribe to the National Do Not Call Registry.

Get Too Much Junk Mail?



Fort Campbell Environmental Division
Pollution Prevention Branch



Bldg 2186 13 ½ St & Indiana Fort Campbell,
KY 42223

(270)798-9762/9773

Visit us online @
http://www.campbell.army.mil/envdiv/SWRM_enu.htm

Recycle Junk Mail

Junk mail should be recycled like any other paper product. Simply place it in the recycle bin with other paper.

Remember: It's mandatory to recycle paper and cardboard on Ft. Campbell.

Place the following in the recycle container.



- ~Paper in any color
- ~Single stripped shredded paper
- ~Newspapers
- ~Magazines
- ~Junk mail
- ~Sticky notes
- ~Manuals/regs
- ~Tab cards & notebooks
- ~Phone books
- ~Small pieces of cardboard.

How To Reduce Junk Mail

Write to:

**Direct Marketing Association
(DMA)**

P.O. Box 643

Carmel, NY 10512



~Ask them to take your name off unwanted mailing lists. Be patient – it may take a few months before you see any results.

~Registering with DMA will remove your name from unwanted mailing lists for five years.

~Remember you need to provide DMA with your full name (and any variations of your name) and address (all variations).

~Contact the companies that send you unwanted mail and tell them to remove your name from their mailing list.

~Don't sign up for information you don't really want.

~If you subscribe to a magazine, book club, or other publication, let them know not to give your name to other companies.

Tired of Pre-Approved Credit Cards Offer?

Due to Changes in the Federal Fair Credit Reporting Act, you can now be removed from credit card mailing lists.

Call 1-888-5-OPT OUT

1-888-567-8688



The National Waste Prevention Coalition states that stopping these mailings can really make a difference. If 500,000 people took advantage of the law, more than 12 million fewer pieces of mail would be sent in one year alone.